

# Company Presentation and Sales Proposal Policies and Procedures

Document Number:

2P-GL-12.04

Department:

Global - Sales

Effective Date:
May 6, 2021

Revision No 4

### Scope

This document covers the policies and procedures in conducting company presentation and submission of Sales Proposal to customers.

### **Ownership**

The Business Development Manager and/or Sales Manager is responsible for ensuring that this document is cascaded to all concerned personnel and that it reflects actual practice.

#### **Policies**

- 1. Sales Proposal should be based on Budget Plan.
  - 1.1. Below 20% margin shall be subjected for review and approval by the Sales Manager/Area Manager and or VP/COO/President.
  - 1.2. Projects that involve renting warehouse, leasing or buying equipment and others shall undergo for the approval of Sales Manager/Area Manager and or VP/COO/President.
  - 2.1 Business Development Manager (BDM) shall determine all possible expenditures that will be incurred in the project if any.
- 3. Every account closed shall have the following:
  - Approved proposal from the client either through signed copy, email or phone communication, receiving PO from the client, receive an actual booking
  - Standard Operating Procedure (SOP), if any.

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Please refer to printed files for signatures of approvers.

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4. All Company Presentation and Submitted Sales Proposal and other discussions held during the sales meeting should reflect on the CRM (Calendar-Description)

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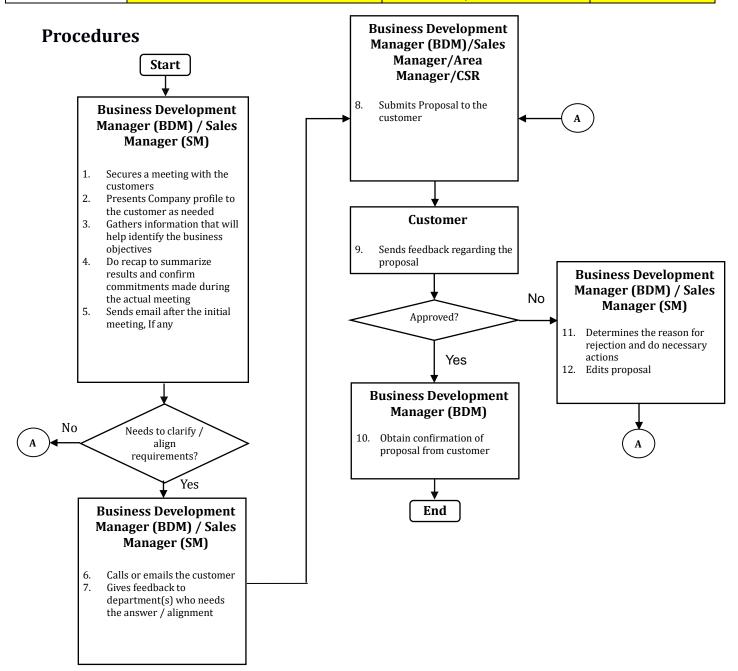
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