

Sales Call

Policies and Procedures

2P-SAL-12.07

Department:
F2 Logistics Philippines Inc.- Sales

Effective Date: June 05, 2017 Revision No

Document Number:

Scope

Starts with scheduling itineraries of sales, visitation and ends with encoding of reports.

Objective

• To strengthen relationship with customer by regular visitation to gain new business opportunities and referrals.

Policies

1. Sales in-charge shall visit (16) sixteen customers per week, sales call for prospect account and account visitation for existing customer.

References/ Source:

- CRM
- Sales Reports

Definition/s:

Sales Call- is the face to face meeting between sales in-charge and a customer or prospect for the purpose of generating more sales

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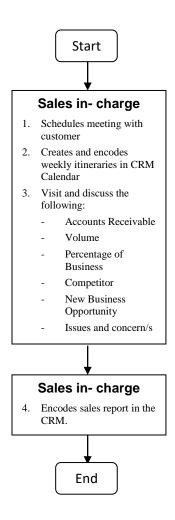
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Procedure



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